

COSMOPROF INDIA *Awards*

Cosmoprof India and Cosmopack India Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.

COSMOPROF INDIA *Awards*

HAIR & NAIL PRODUCTS



Cosmoprof India Awards | 2025 edition

Finalists

AyuQuo Herbals

Keshrukma Elixir

Kaaral S.R.L.

Maraes Lightening System

Streamline Beauty India Pvt Ltd

Hydrify Gloss Mist- 3TENX

Trikona Pharmaceuticals Pvt Ltd

Folijuv Serum

Winner

Streamline Beauty India Pvt Ltd

Hydrify Gloss Mist- 3TENX

2025
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HAIR & NAIL PRODUCTS

COSMOPROF INDIA
Awards

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AYUQUO HERBALS

Keshrukma Elixir

AyuQuo Herbals

Keshrukma Elixir

Product description

Indulge your tresses in the revitalizing elixir of Keshrukma. A potent infusion of nature's finest botanicals, each meticulously tested for purity and efficacy, Keshrukma arrests hair fall from the very first use. It delicately balances moisture within the scalp, awakening dormant follicles and ushering forth a cascade of renewed growth. With its feather-light touch, this ethereal elixir, bestows upon your hair an aura of unparalleled strength and fullness.

Claims & Benefits

Key Benefits: Restores optimal moisture levels to the scalp. Effectively arrests hair fall from the first use.

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BEAUTYSTREAMS**KAARAL S.R.L.**

Maraes Lightening System

Kaaral S.R.L.**Maraes Lightening System****Product description**

Maraes Lightening System is a revolutionary 100% vegan professional lightening system that introduces a new language for hair decoloration. It is not just a lightener—it is a creative revolution that empowers hairstylists with infinite possibilities. The system combines one universal White Lightening Powder, enriched with Rosehip Seed Oil for protection and shine, with two innovative pigment boosters—Blue and Violet—that neutralize unwanted undertones during the lightening process. Designed to lift up to eight levels with precision and control, it adapts to every base and technique, offering flawless, customizable results while respecting hair integrity and the planet.

Claims & Benefits

One core, three powers. The Maraes Lightening System introduces a new language for hair lightening—where performance meets consciousness. A single, adaptable core formula ensures precise, consistent lift up to eight levels, while innovative boosters let stylists personalize every service with total creative control. Add the Blu Booster for cool blondes or the Violet Booster for pure platinum tones. Its advanced, 100% vegan and ICEA Certified composition protects hair integrity and respects the planet. Every detail is designed for flawless results, faster application, and uncompromising ethics. The future of lightening begins here—with Maraes. Innovative. Intuitive. Irreplaceable.



STREAMLINE BEAUTY INDIA PVT LTD
Hydrify Gloss Mist- 3TENX

Hair & Nail Products

Winner

Streamline Beauty India Pvt Ltd Hydrify Gloss Mist- 3TENX

Product description

3TENX Hydrify Gloss Mist was born from the idea of achieving effortless “glass hair” with more than 10 benefits in one bottle. Developed through consumer insights and salon testing, it blends science and nature with hero ingredients like Raspberry Seed Oil, Jojoba Oil, Keratin, and Collagen. The name “Hydrify” reflects deep hydration, while “Gloss Mist” conveys instant shine. This lightweight formula meets modern needs, offering heat, UV, and frizz protection with a weightless, non-greasy finish. Designed for all hair types, it delivers brilliance with every spray. Recently, it was shortlisted at the GRAZIA INDIE BEAUTY AWARD 2025.

Claims & Benefits

Claims: Hydrify gloss mist is a multipurpose mist with over 10 Benefits Expert Sensory evaluation studies performed by 3rd party showed the following claims of the formulation: 62% increase in hair manageability • 71% increase in hair shine • 62% increase in hair smoothness • 63% increase in hair softness • 84% reduction in hair frizz • 80% reduction in hair dryness. Benefits: Glass-like shiny hair. Frizz Control, Heat UV Color Protection, Strengthens, Reparative, Lightweight Formula, Detangles, Cuticle Sealer, Reduces Split End, Featherlight Finish, Smooth Hair, Anti-Humidity, Finishing Mist, Leave-In Conditioner, Improves Hair Elasticity.

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TRIKONA PHARMACEUTICALS PVT LTD

Folijuv Serum

Hair & Nail Products

Finalist

Trikona Pharmaceuticals Pvt Ltd Folijuv Serum

Product description

Folijuv Shampoo was thoughtfully developed to strengthen hair, increase thickness, and prevent hair fall, addressing the modern consumer's need for effective, dermatology-grade care. The formulation combines carefully selected actives -Adenosine, Niacinamide, Caffeine, and Fluidipure known for nourishing the scalp, stimulating growth, and improving hair quality. The brand name "Folijuv" embodies follicle rejuvenation, highlighting the product's focus on revitalized, healthier hair. Concept testing included evaluating efficacy, texture, and sensory experience to ensure an

optimal user experience. By blending scientific innovation with consumer insights, Folijuv Shampoo delivers a premium solution that strengthens, nourishes, and restores confidence in hair.

Claims & Benefits

Claims & Benefits • Reduces Hair Fall: Actively helps minimize hair shedding for healthier-looking hair. • Strengthens Hair Strands: Improves hair resilience and reduces breakage. • Prevents Thinning: Supports thicker, fuller hair by addressing weakening follicles. • Nourishes Scalp & Hair: Enriched with Adenosine, Niacinamide, Caffeine, and Fluidipure for overall scalp health. • Dermatology-Grade Formula: Designed for safe, effective, and visible results.

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Finalists

AyuQuo Herbals
Snehshuktam Serum

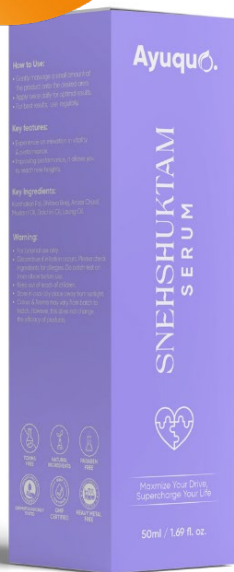
BRAND501 Corp.
Dr. Melaxin Peel Shot Exfoliating Kojic Acid
Turmeric Spray

Smile & Shine Essentials Inc – Inopro
Inopro - Advanced Whitening Strips

Wederm Private Limited
Sereko - Body Lotion Hydra Repair

Winner

BRAND501 Corp.
Dr. Melaxin Peel Shot Exfoliating Kojic Acid
Turmeric Spray



AYUQUO HERBALS
Snehshuktam Serum

Personal Care, Body Care Products, Fragrances

Finalist

AyuQuo Herbals Snehshuktam Serum

Product description

This Ayurvedic Intimacy Serum, meticulously formulated with a potent amalgamation of natural botanicals, is expressly designed to engender the holistic enhancement of masculine vitality. Its non-comedogenic texture facilitates swift epidermal assimilation, thereby bolstering overall well-being and augmenting energy reserves. Experience an elevation in vitality and an optimization of performance with this natural, efficacious preparation. Ideally suited for quotidian application, this serum aids in the preservation of equilibrium and the perpetuation of vitality.

Claims & Benefits

Key Benefits: Experience an elevation in vitality & performance Improving performance, it allows you to reach new heights



BRAND501 CORP.

Dr. Melaxin Peel Shot Exfoliating Kojic
Acid Turmeric Spray

Personal Care, Body Care Products, Fragrances

Winner

BRAND501 Corp.

Dr. Melaxin Peel Shot Exfoliating
Kojic Acid Turmeric Spray

Product description

Dr. Melaxin Peel Shot Exfoliating Kojic Acid's formula gently exfoliates the skin to boost the absorption of 99 high purity Kojic Acid and Turmeric helping deliver smoother brighter and more refined results The exfoliation process removes buildup and rough texture allowing the brightening ingredients to work more effectively on dull areas It provides targeted care for dark spots and strawberry skin helping fade discoloration while softening bumpy uneven patches The treatment is also suitable for areas prone to darkening including elbows knees underarms and the back of the

neck promoting a more even tone and healthier looking skin.

Claims & Benefits

Using high-purity 99% ingredient of Kojic acid for intensive brightening care. Safe to use even for sensitive skin as it contains Vitamin B.C.E complex that helps stabilize the skin balance. Mild exfoliation creates deep absorption for ingredients that leading to instant results. Based on clinical results after one use, - Removes dead skin up to 189.75% - Improve skin radiance / glowing up to 186.37% - Smooth up skin texture up to 104.78% - Improve dull skin at friction-prone areas (elbows, inner thighs, knees, underarms) up to 103.61%



SMILE & SHINE ESSENTIALS INC – INOPRO
Inopro - Advanced Whitening Strips

Personal Care, Body Care Products, Fragrances

Finalist

Smile & Shine Essentials Inc – Inopro

Inopro - Advanced Whitening Strips

Product description

Our concept was to bridge the gap between costly professional treatments and underwhelming store-bought solutions. We focused on a consumer need for efficacy without enamel damage. Through rigorous R&D, we perfected a formula that maximizes whitening power while minimizing sensitivity. The sleek, user-centric packaging and pre-cut strips were designed for a seamless, mess-free application. The branding communicates clinical trust paired with modern accessibility. While new to the market, INOPRO Advanced Whitening Strips have quickly gained recognition for their innovative approach and are poised for industry acclaim.

Claims & Benefits

Our strips provide multiple key benefits: Professionally-Led Whitening Results at home, removing deep-set stains from coffee, wine, and food. Enamel-Safe Formula with controlled hydrogen peroxide levels ensures effectiveness without harm. Sensitivity Reduction Technology makes the experience comfortable for even sensitive teeth. Convenient & Easy Application with no-drip, flexible strips that adhere perfectly. Fast-Acting Results, with noticeable brightness often after the first use. Ultimately, they offer a Cost-Effective Alternative to expensive dental procedures, delivering a dazzling smile and a significant boost in confidence.



WEDERM PRIVATE LIMITED

Sereko - Body Lotion Hydra Repair

Personal Care, Body Care Products, Fragrances

Finalist

Wederm Private Limited

Sereko - Body Lotion Hydra Repair

Product description

SEREKO Body Lotion Hydra + Repair is a rich yet fast-absorbing crème formula that deeply hydrates and repairs dry, rough, and stressed skin. Infused with 10% Urea and Avocado Oil, it restores skin's natural moisture barrier, leaving it soft, smooth, and replenished all day long. Suitable for all skin types.

Claims & Benefits

Deep hydration with 10% Urea and nourishing Avocado Oil Softening crème texture for immediate smoothness Repairs and replenishes rough, flaky skin Clinically proven hydration that lasts up to 24 hours Dermatologist-tested and suitable for sensitive skin Non-greasy and fast-absorbing Hydration boost: Urea helps attract and lock in moisture for visibly plump skin. Barrier repair: Restores the skin's lipid layer and improves texture. Soothing comfort: Avocado Oil and emollients calm dryness and irritation. Softening effect: Regular use leaves skin supple and silky smooth. All-day nourishment: Ideal for daily use, especially after bathing.

COSMOPROF INDIA *Awards*

SKIN CARE PRODUCTS



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Finalists

Acala Stem

2-sided Lotus Silk Exfoliator & Cleansing Cloth

Resens Llc

Re[Sens] Smart Peel Brightening Peel HPA

Rewind Lab

LYLYL Green Apple No-Sebum Sunstick
SPF50+ PA++++

Trikona Pharmaceuticals Pvt Ltd

Aziclear Serum

Winner

Rewind Lab

LYLYL Green Apple No-Sebum Sunstick
SPF50+ PA++++

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PERSONAL CARE,
BODY CARE PRODUCTS, FRAGRANCE

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**ACALA STEM**

2-sided Lotus Silk Exfoliator & Cleansing Cloth

Acala Stem

2-sided Lotus Silk Exfoliator &
Cleansing Cloth

Product description

Once we discovered lotus silk was 99% antibacterial we realised this was revolutionary as a cleansing cloth. It doesn't grow bacteria after being left damp after use, like other cleansing cloths do. Lotus silk is quick drying so it can hang in the bathroom after each use to dry without needing the laundry, saving time and water usage. It's gentle texture cleans thoroughly with just warm water and doesn't cause any micro tearing to the skin. The Beauty Shortlist Awards 2025 WINNER – BEST Cleansing cloth WINNER – EDITOR'S CHOICE Beauty

Claims & Benefits

Our lotus silk is clinically proven to have an antibacterial activity (antibiosis) of greater than 99%*, killing off germs that cause acne, giving your skin a vibrant clean. The high frequency of the lotus flower also cleanses your spirit, radiating a high vibration from the inside out. Our skin absorbs the textiles that it makes contact with. A raw, natural fibre like lotus silk is beneficial to health and the environment, with no micro-plastics entering the waterways like synthetic fibres create. * Testing was performed to the Korean Standard KS K 0693:2016. (Staphylococcus aureus, Klebsiella pneumoniae).



RESENS LLC

Re[Sens] Smart Peel Brightening Peel HPA

Resens Llc

Re[Sens] Smart Peel Brightening Peel
HPA

Product description

Re[Sens] is the first Ukrainian sustainable brand of professional cosmetics. It was launched in 2024 to address the challenges of caring for sensitive skin. In its very first year, Re[Sens] received the Green Award at the Édition Spéciale by Luxe Pack 2025 in Paris, while its Smart Peel was nominated for “Best New Innovative Product” at the Aesthetics Awards 2025 in the United Kingdom.

Claims & Benefits

Re[Sens] Smart Peel is ideal for sensitive skin, all phototypes, and can be used year-round, including during pregnancy and breastfeeding

Skin Care Products

Winner



REWIND LAB

LYLYL Green Apple No-Sebum Sunstick
SPF50+ PA++++

Rewind Lab

LYLYL Green Apple No-Sebum
Sunstick SPF50+ PA++++

Product description

Clinically tested LYLYL Green Apple No-Sebum Sunstick delivers matte, sebum-free, antioxidant-rich sun protection in a portable, hygienic twist-up stick for all-day comfort and flawless skin.

Claims & Benefits

Sebum Control: Clinically tested to reduce excess oil for a smooth, matte finish. Antioxidant Protection: Quercetin-rich green apple extract defends against free radicals and skin aging. Broad-Spectrum UV Defense: Mineral filters (titanium dioxide, zinc oxide) with verified SPF

efficacy. Skin Safety: Hypoallergenic and non-comedogenic, suitable for all skin types including sensitive skin. Convenience: Twist-up stick ensures hygienic, mess-free application anytime, anywhere. Long-lasting Comfort: Clinical studies confirm sustained matte appearance throughout the day. Design Distinction: Compact, visually appealing stick reinforces brand identity while delivering premium functionality.

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BODY CARE PRODUCTS, FRAGRANCECOSMOPROF INDIA
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TRIKONA PHARMACEUTICALS PVT LTD

Aziclear Serum

Trikona Pharmaceuticals Pvt Ltd

Aziclear Serum

Product description

Aziclear Serum was conceptualized to meet the growing demand for effective yet gentle solutions for acne, pigmentation, and uneven skin tone. The idea stemmed from dermatological research identifying the synergistic potential of micronized azelaic acid, 4NB resorcinol, HPPA, and ferulic acid. Concept testing ensured optimal efficacy without irritation, while the brand name reflects clarity and scientific precision. Designed for discerning consumers seeking visible results, Aziclear combines innovation, safety, and dermatologists' trust. Its formulation addresses real skin concerns, making it one of the top-selling serums in its category, delivering consistent, noticeable improvements in skin texture and radiance.

Claims & Benefits

Aziclear Serum delivers multiple dermatologically backed benefits: it reduces acne and blemishes, minimizes hyperpigmentation, and evens out skin tone. The micronized azelaic acid gently exfoliates and unclogs pores, while 4NB resorcinol targets stubborn dark spots. HPPA and ferulic acid provide antioxidant protection, reducing oxidative stress and preventing premature aging. Suitable for sensitive skin, it hydrates without causing dryness or irritation. Regular use promotes smoother, brighter, and healthier-looking skin. Dermatologist-recommended, Aziclear combines efficacy and gentleness, offering a comprehensive solution for acne-prone, uneven, and dull skin, supporting confidence and long-term skin clarity.